

CLAIMS

1. A product display stand, comprising:
 - a supporting cabinet (13) which has an at
5 least partially open front face and a rear face,
 - at least one drawer (8) slidably mounted
horizontally in the supporting cabinet (13) between a
retracted position and an extended position where said
drawer is displaced toward the front face of the
10 supporting cabinet, said drawer being suitable for
containing at least some of said products and having a
front end oriented toward the front face of the
supporting cabinet,
characterized in that it further comprises at
15 least one adjustable display unit (3) which is
pivotably mounted by connecting means (5), on the front
end of the drawer about a horizontal pivot axis
substantially parallel to the front face of the
supporting cabinet, locking means being provided for
20 selectively locking the display unit (3) relative to
the drawer (8), said display unit (3) being suitable
for displaying at least one sample of said products,
the stand being arranged so that a person standing in
the vicinity of the front face of the supporting
25 cabinet may see the contents of the display unit.
2. The stand as claimed in claim 1, in which the
display unit is configured to allow pivoting between a
first position where said display unit extends
30 substantially horizontally and a second position where
said display unit extends downward from the drawer (8).
3. The stand as claimed in either of the preceding
claims, in which the display unit (3) has a lower face
35 equipped with illuminating means (11).

4. The stand as claimed in any one of the preceding claims, in which the display unit (3) comprises:

- a shelf (23) having an upper face (23a), and
- 5 - a block (7) suitable for displaying said at least one sample and having a lower face (7a) suitable for cooperating with said upper face (23a) of the shelf (23) in order to fix said block to said shelf.

10 5. The stand as claimed in claim 4, in which said lower face (7a) of the block (7) cooperates releasably with said upper face (23a) of the shelf (23).

15 6. The stand as claimed in claim 4 or claim 5, in which the block (7) comprises an upper face (7b) provided with cells (6) suitable for receiving said samples.

20 7. The stand as claimed in any one of the preceding claims, in which the locking means comprise a part (16, 30) of the drawer and a part (17) of the display unit cooperating by friction.

25 8. The stand as claimed in any one of the preceding claims, in which the display unit (3) and the drawer (8) are hinged by a journal (17) connected to the display unit (3) and by a front part (16) of the drawer (8) relative to which the journal (17) is suitable for being able to pivot, in which the journal
30 (17) comprises a plurality of housings (29) and in which the locking means comprise:

- at least one rod (15) fixed in rotation to the drawer (8) and suitable for sliding relative to the journal between a locked position and an unlocked
35 position, and

- at least one tooth (14) fixed to the rod and suitable for cooperating selectively with one of said housings in the locked position and for being removed from said housing in the unlocked position.

9. The stand as claimed in any one of the preceding claims, in which the drawer (8) comprises, in the vicinity of its front end, a display portion (12) suitable for containing at least one sample (6) of said products, the stand being arranged so that a person in the vicinity of the front face of the supporting cabinet may see the display portion (12) of the drawer (8).

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10. The stand as claimed in claim 9, in which the drawer further comprises, at the rear of the display portion, a storage portion suitable for containing at least some of said products.